

Interview Guide

1. How did you happen to become an ISO14001 auditor?
2. In your opinion, what is/are the goals of ISO14001?
3. In order to accomplish those goals, what are the most important requirements of ISO 14001?
4. What motivates a company to become ISO 14001 certified?
5. In your opinion, what are some of the positive effects of adopting and certifying an ISO 14001 EMS?
6. And what would be some of the shortcomings of certification?
7. What makes some companies have good results and others not as such?
8. We just talked about some claims [*mention some*] that have been put forward about ISO14001, based on what you just told me and on your experience, are those claims justified?
9. What is the difference between a successful and unsuccessful audit?
10. What kind of barriers get in the way of a well-done audit?
11. What mechanisms are in place to ensure that auditors and registrars maintain high standards of integrity?
12. We all know that in any business there are good and bad people. What are some of the bad people doing that puts in risk the reputation of the program?
13. How effective is the industry dealing with these issues?
14. What is your overall impression about ISO14001?
15. In your opinion, what steps could be taken to improve the system's overall effectiveness?